



How to fundraise?

The success of this event depend on your fundraising effort. Here are some ideas and tips to help you get started.



The fastest way to reach and exceed your fundraising goal is to form a team and recruit members to your team. Encourage everyone on your team to fundraise and email friends, family and coworkers.



Your team members can be from any state or country! What's a better way to reconnect with your friends and family and do something TOGETHER! Utilize technology and move together!



The #1 reason people give is because someone **asks**. You raise money when you ask for it—so be sure to ask everyone you know!



Don't be shy! Ask **everyone**, ask **big**, ask **confidently**! You are not asking for money for yourself, you are asking to provide better education and community for children and adults with learning disability.



People react to your personal story. If you have a connection with ECLC, make sure you **share** it! If you are a staff, **share** it! If you have a student at ECLC, **share** it!



Social media is a very efficient way to reach a lot of people. Make sure you set a goal and tell your story there!



If you company has a matching program, it is a quick way to double your donation!



Take a picture or video of your move and send that to your friends and family to show your support for this event. It gets them involved and reminds them to donate if they have not done so already.

Have a blast! THANK YOU! SEE YOU ON 10/18!